

Hello There.

# WE ARE SEARCH ENGINE OPTIMIZATION EXPERTS

YOUR WEBSITE = OUR WEBSITE



PORTFOLIO.



## About US

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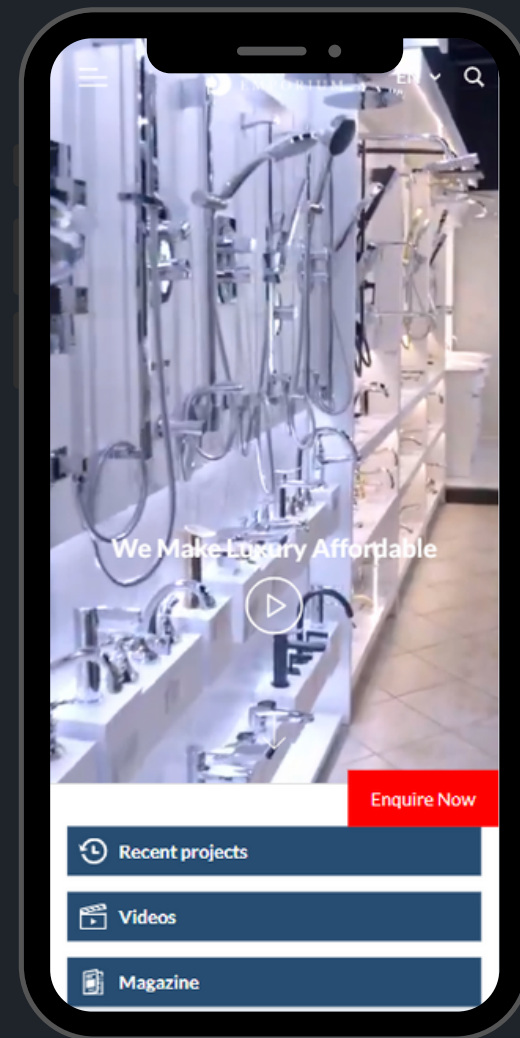
We are a team of SEO experts dedicated to helping businesses like yours succeed online. Our mission is simple: to transform your website into an online powerhouse that dominates your industry.

What sets us apart? It's our deep understanding of search engine algorithms, our relentless pursuit of excellence, and our unwavering commitment to innovation. We don't just follow the trends – we stay ahead of the curve, constantly adapting our strategies to ensure your website is always visible and engaging to your target audience.



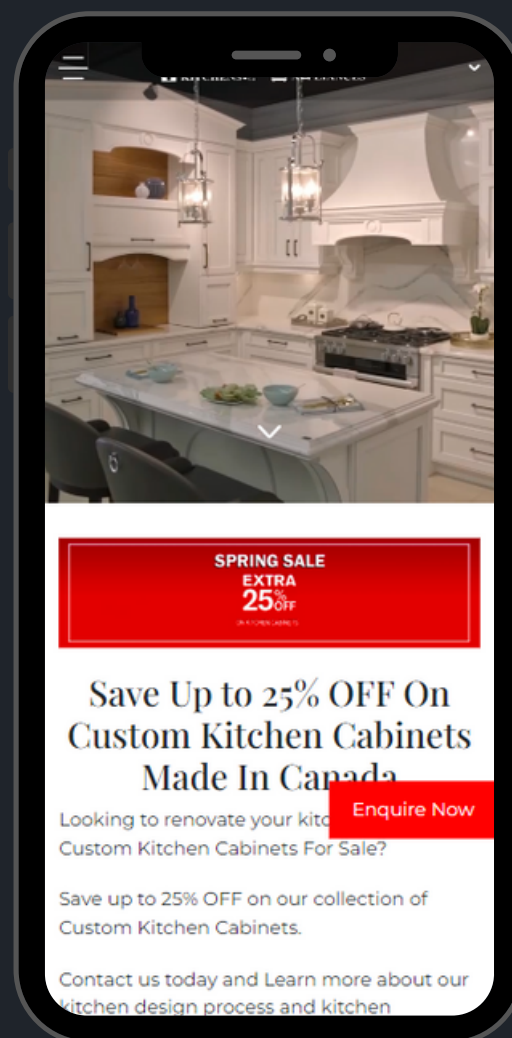
PORTFOLIO.

# Recents Project



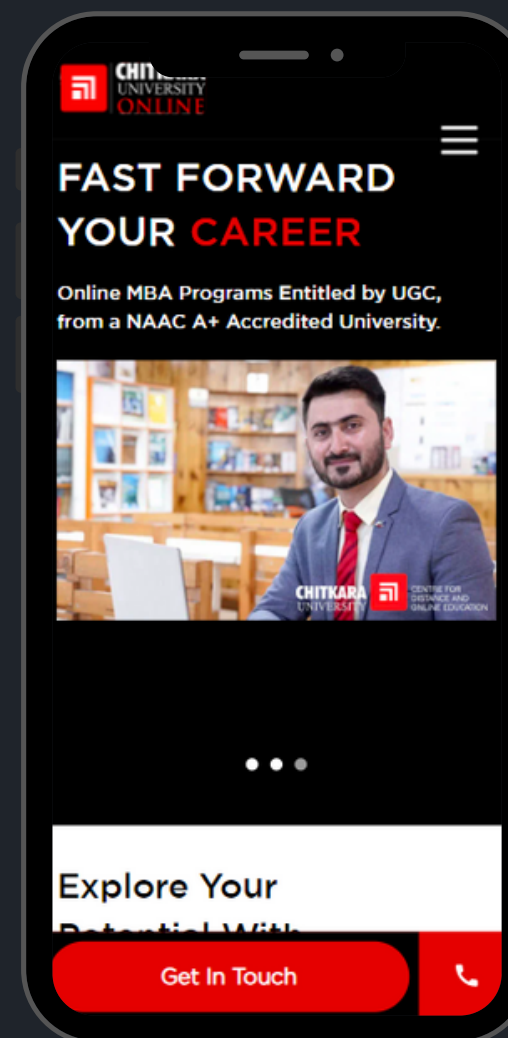
**BATH EMPORIUM**

SEO



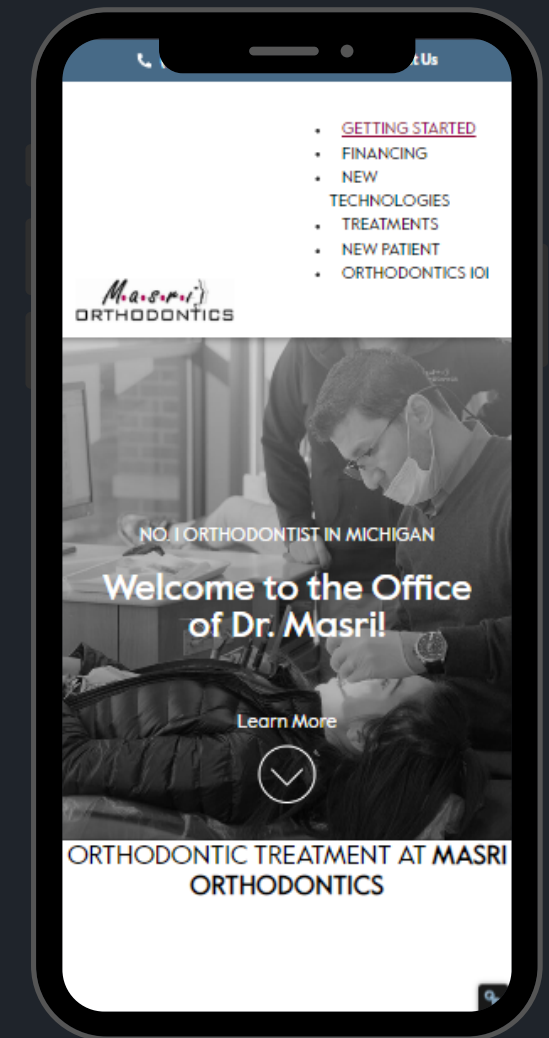
**CASTLE KITCHENS**

SEO



**ONLINE CHITKARA**

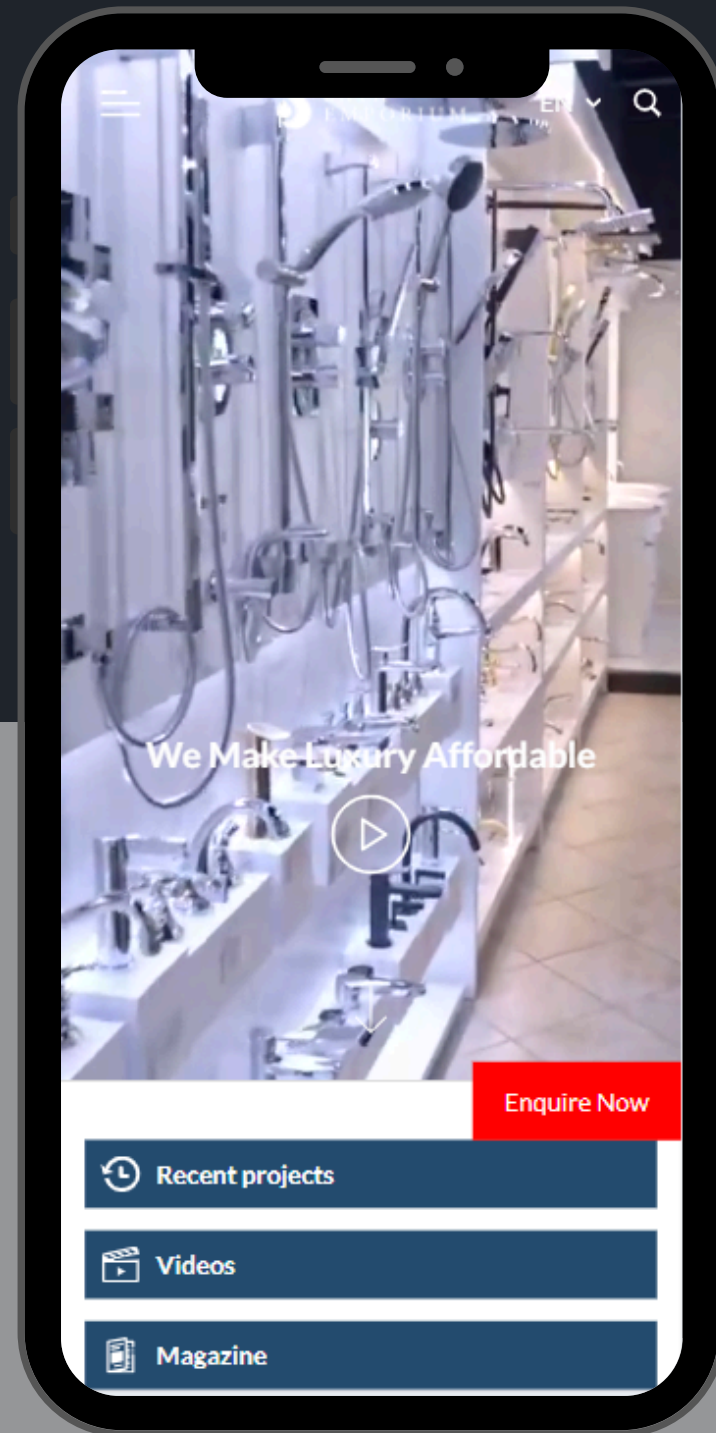
SEO



**MASRI ORTHO**

SEO

## PORTFOLIO.



## Project 1

# Bath Emporium



[bathemp.ca](https://bathemp.ca)

- Witnessed a Meteoric Rise in Organic Traffic
- Garnered 40% Growth in Leads and appointment inquiries
- Ranking in the top 5 for 42 non-branded keywords.

Keyword	Search Vol	Google Ranking
led mirrors for bathrooms	1900	1
powder room vanities	1600	1
mirror on mirror bathroom	9900	2
double sink vanity	2900	2
modern style bathroom vanity cabinets	1300	2

# Important Stats

Get a detailed SEO overview of a site or page URL

Language / Country

https://bathemp.ca/

Domain

English / Canada

SEARCH

## Traffic Overview : https://bathemp.ca/

ORGANIC KEYWORDS ?

**21,354** GOOD

ORGANIC MONTHLY TRAFFIC ?

**49,038** GOOD

DOMAIN AUTHORITY ?

**24**

BACKLINKS ?

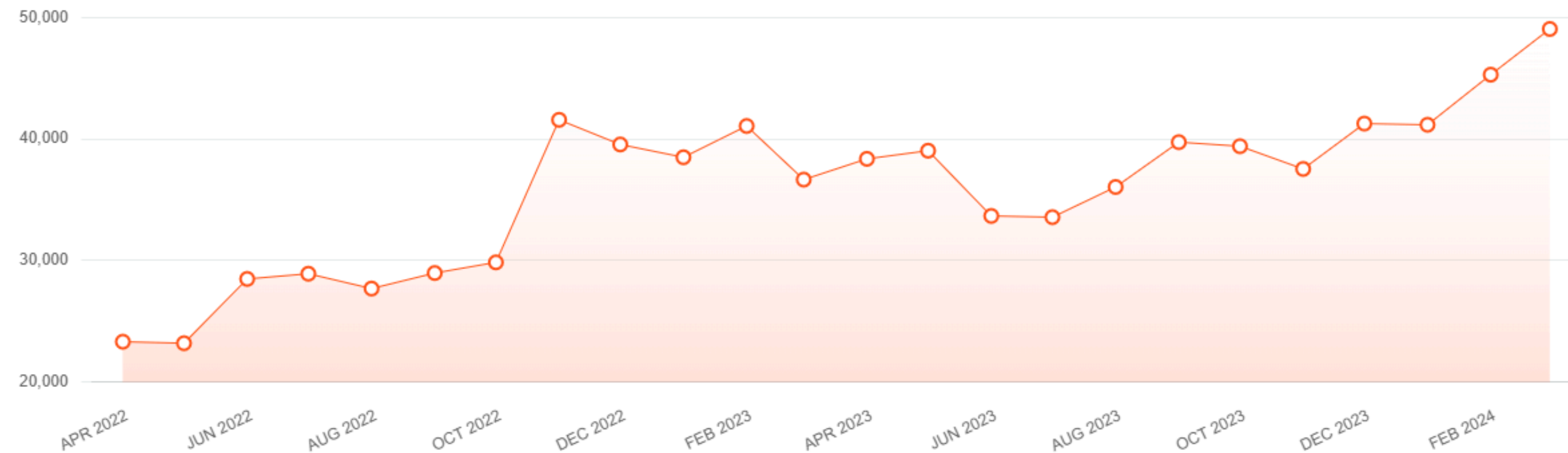
**27,312** GOOD

NoFollow: 2,750

### ORGANIC TRAFFIC

49,038 organic visitors per month

Organic Monthly Traffic



# Results we achieved for the client:



Website traffic organically increased over the past 2 years

**2.5X**



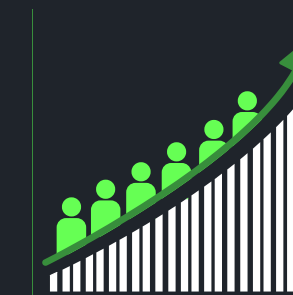
Number of total keywords rankings

**21354**



Organic Monthly Traffic

**49038**



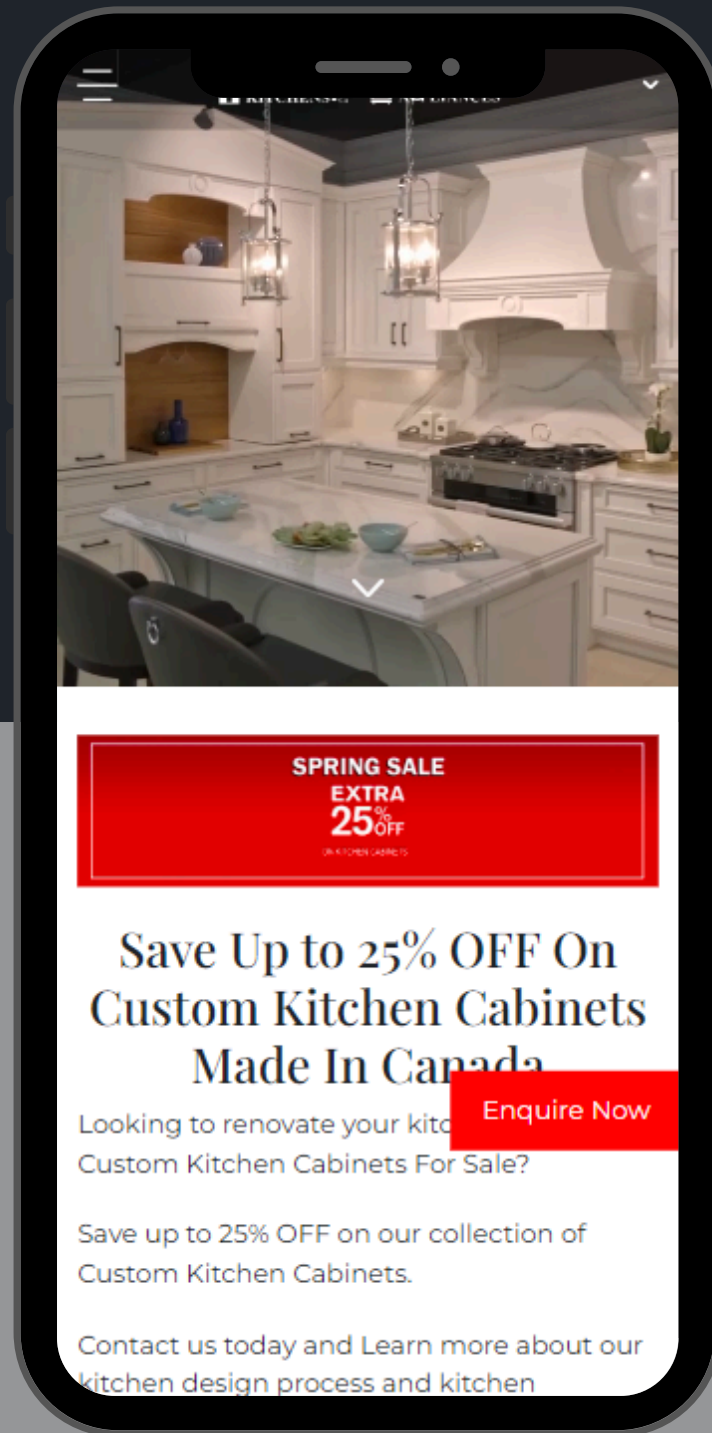
Total number of keywords in the top 5

**650**





## PORTFOLIO.



## Project 2

# Castle Kitchens



[castlekitchens.ca](https://castlekitchens.ca)

- Witnessed a Meteoric Rise in Organic Traffic
- Garnered 40% Growth in Leads and appointment inquiries
- Ranking in the top 5 for 42 non-branded keywords.

Keyword	Search Vol	Google Ranking
kitchen showrooms	880	1
cabinets maker	3600	2
custom kitchen	720	2
kitchen renovation	6600	4
kitchen remodel	2900	4

# Important Stats

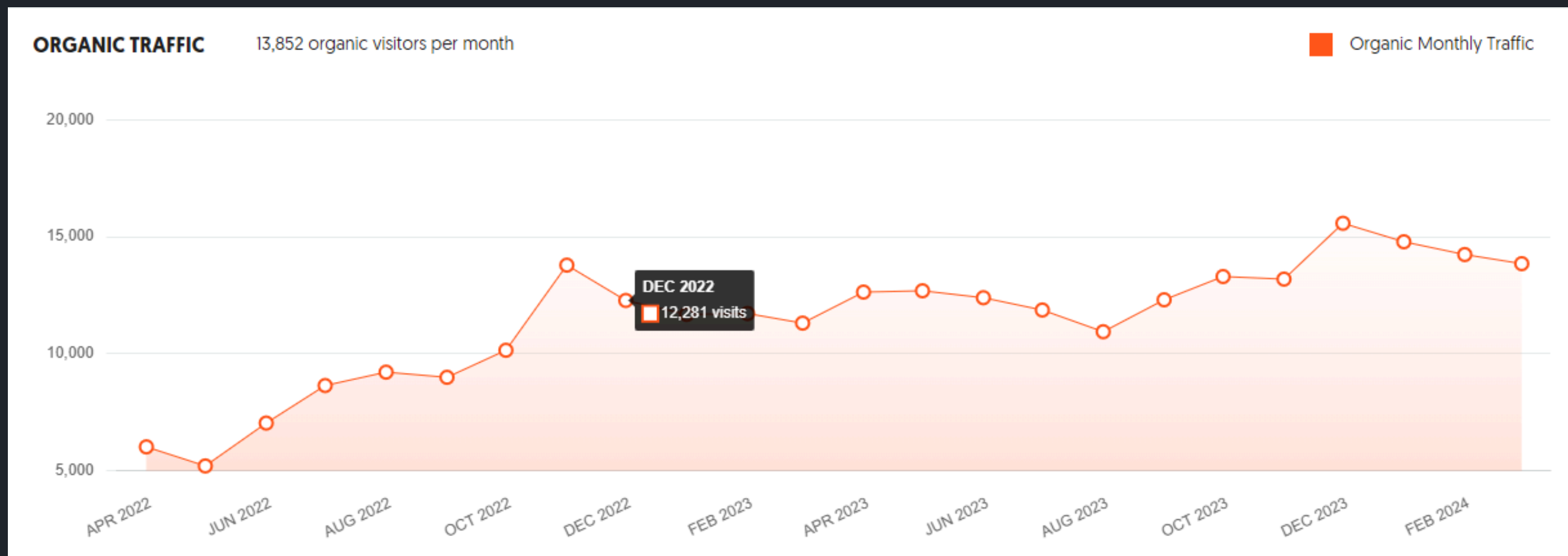
Get a detailed SEO overview of a site or page URL

Language / Country

castlekitchens.ca Domain English / Canada SEARCH

### Traffic Overview : castlekitchens.ca

<b>ORGANIC KEYWORDS</b> 11,774 GOOD	<b>ORGANIC MONTHLY TRAFFIC</b> 13,852	<b>DOMAIN AUTHORITY</b> 16	<b>BACKLINKS</b> 26,839 GOOD NoFollow: 790
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# Results we achieved for the client:



Website traffic organically increased over the past 2 years

**2.3X**



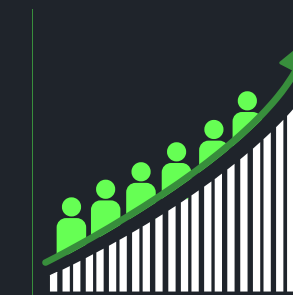
Number of total keywords rankings

**11774**



Organic Monthly Traffic

**13852**

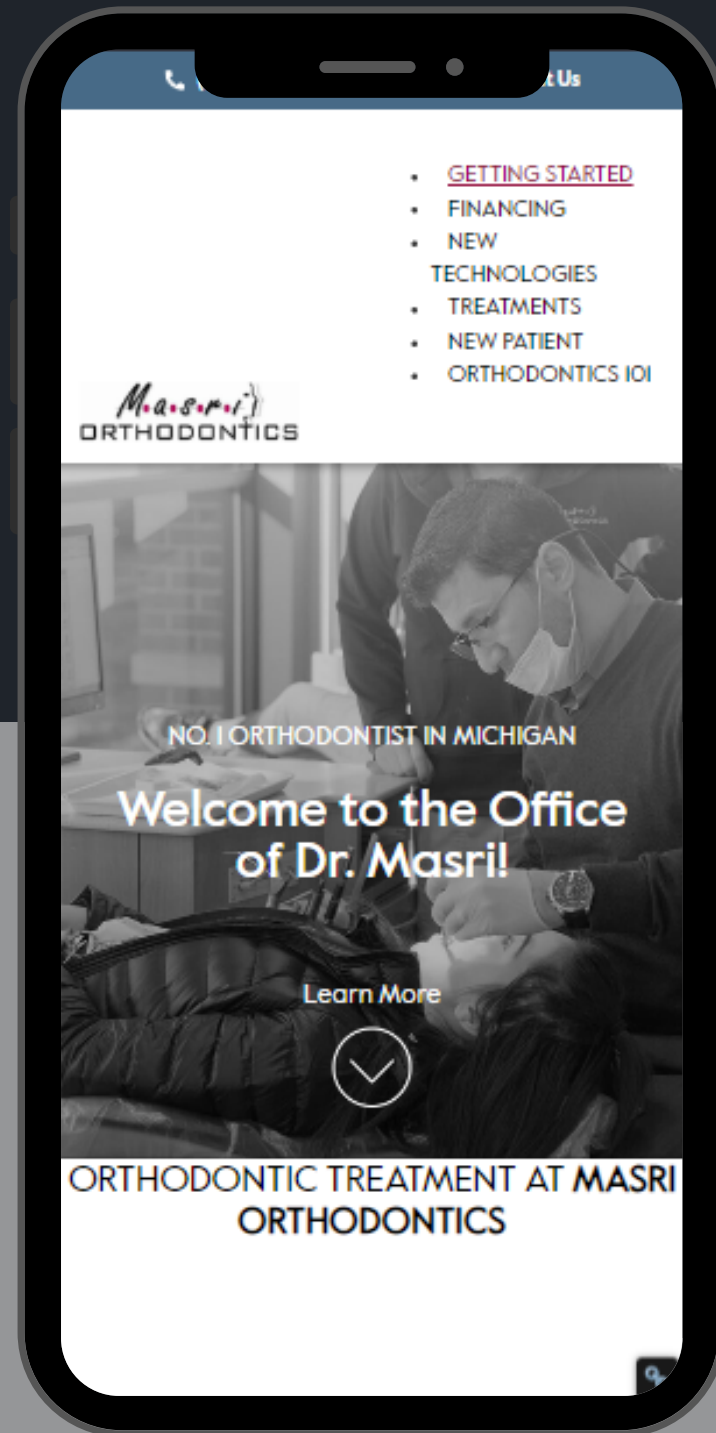


Total number of keywords in the top 5

**262**



## PORTFOLIO.



## Project 3

# Masri Orthodontics



[masriortho.com](https://masriortho.com)

- Witnessed a Meteoric Rise in Organic Traffic
- Garnered 40% Growth in Leads and appointment inquiries
- Ranking in the top 5 for 42 non-branded keywords.

Keyword	Search Vol	Google Ranking
<u>orthodontics livonia mi</u>	210	1
orthodontist livonia mi	210	1
instant orthodontics	70	2
invisalign farmington hills mi	90	2
elastic tie braces	50	2

# Important Stats

Get a detailed SEO overview of a site or page URL

masriortho.com

Domain

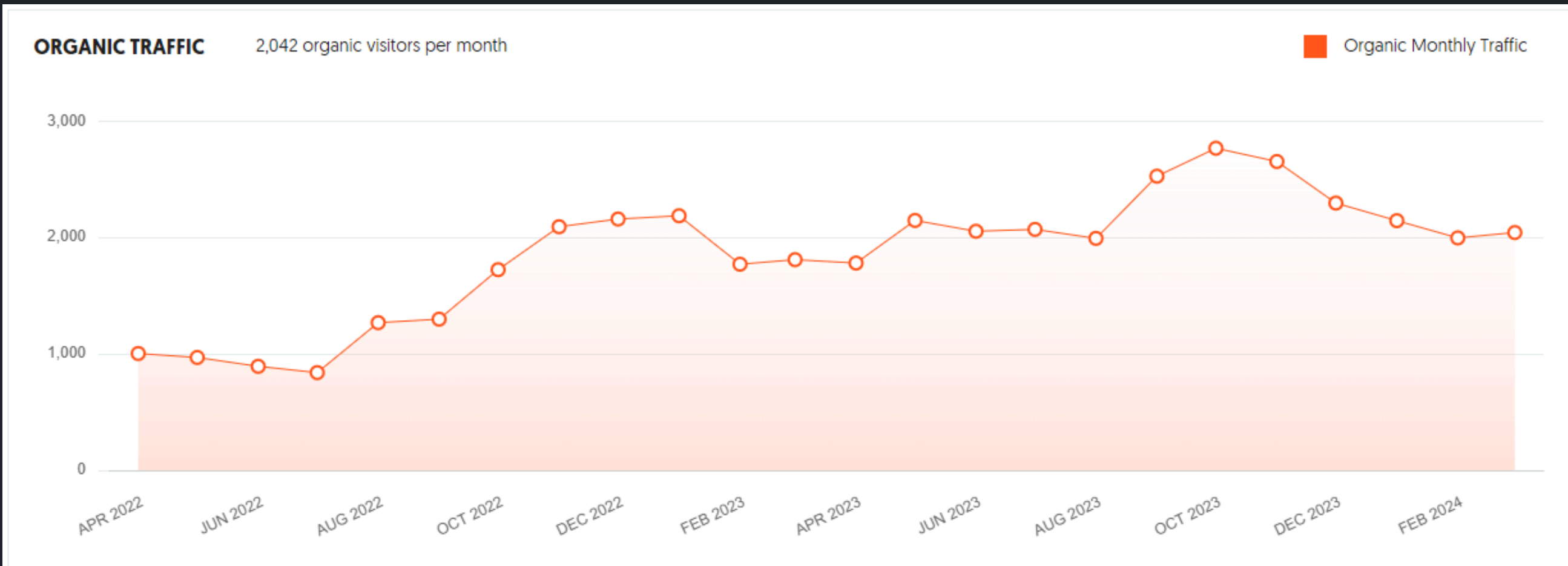
Language / Country

English / United States

SEARCH

## Traffic Overview <sup>?</sup> : masriortho.com

<b>ORGANIC KEYWORDS</b> <sup>?</sup> <b>2,400</b>	<b>ORGANIC MONTHLY TRAFFIC</b> <sup>?</sup> <b>2,042</b>	<b>DOMAIN AUTHORITY</b> <sup>?</sup> <b>24</b>	<b>BACKLINKS</b> <sup>?</sup> <b>2,711</b> NoFollow: 607
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# Results we achieved for the client:



Website traffic organically increased over the past 2 years

**2X**



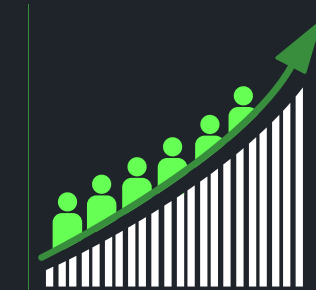
Number of total keywords rankings

**2400**



Organic Monthly Traffic

**2042**

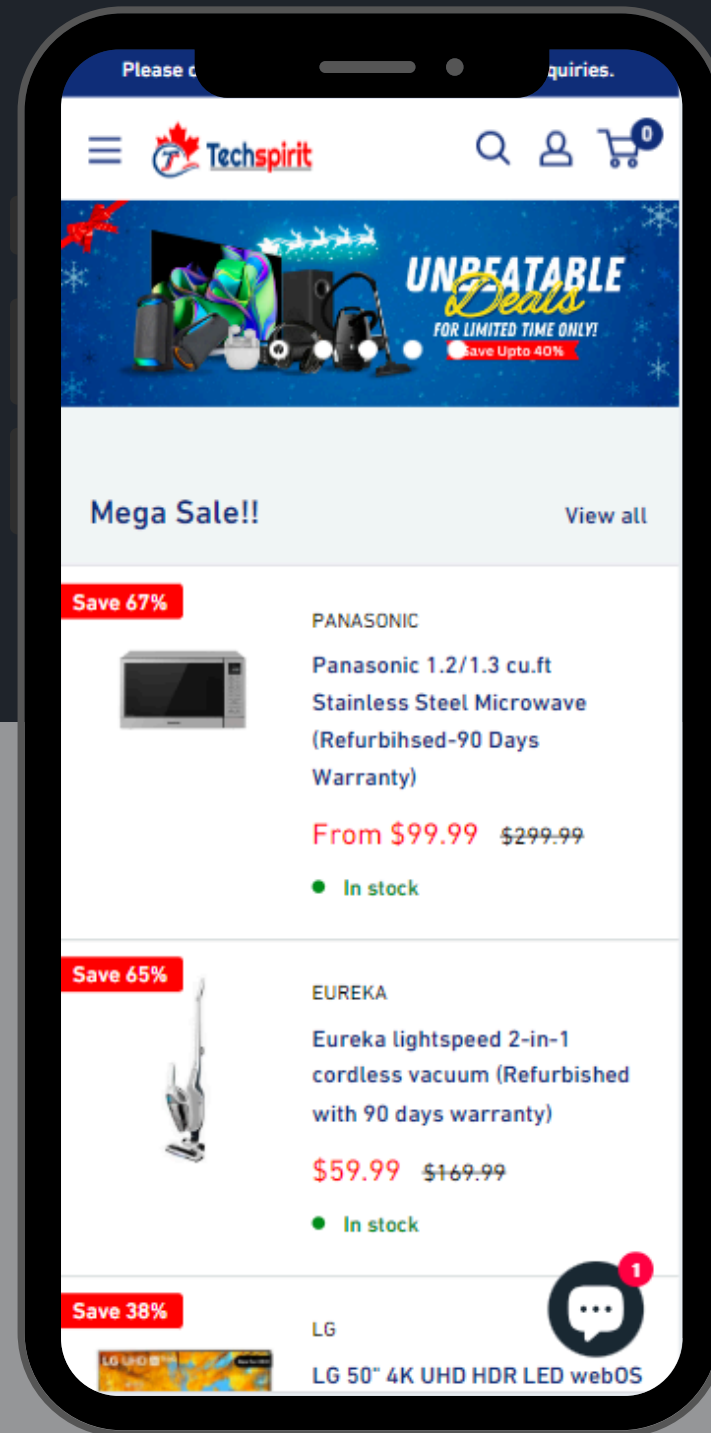


Total number of keywords in the top 5

**42**



## PORTFOLIO.



## Project 4

# Techspirit



[techspirit.ca](https://techspirit.ca)

- Witnessed a Meteoric Rise in Organic Traffic
- Garnered 40% Growth in Leads and appointment inquiries
- Ranking in the top 5 for 42 non-branded keywords.

Keyword	Search Vol	Google Ranking
cheap tv	1900	2
refurbished tvs	880	3
eureka lightspeed vacuum	480	3
electronic stores in brampton ontario	390	5
air fryers on sale	2400	6

# Important Stats

Get a detailed SEO overview of a site or page URL

techspirit.ca

Domain

Language / Country

English / Canada

SEARCH

## Traffic Overview <sup>?</sup>: techspirit.ca

ORGANIC KEYWORDS <sup>?</sup>

**3,938**

ORGANIC MONTHLY TRAFFIC <sup>?</sup>

**4,380**

DOMAIN AUTHORITY <sup>?</sup>

**15**

BACKLINKS <sup>?</sup>

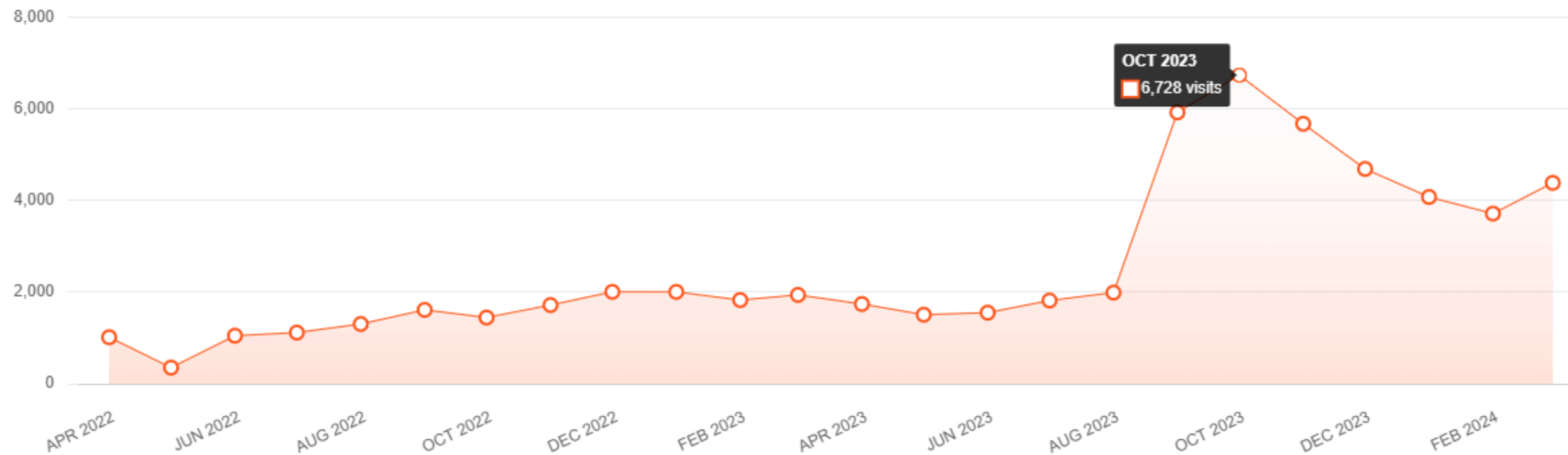
**13,821** GOOD

NoFollow: 1,530

### ORGANIC TRAFFIC





4,380 organic visitors per month

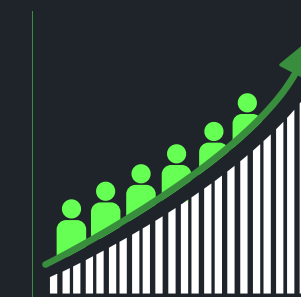
Organic Monthly Traffic



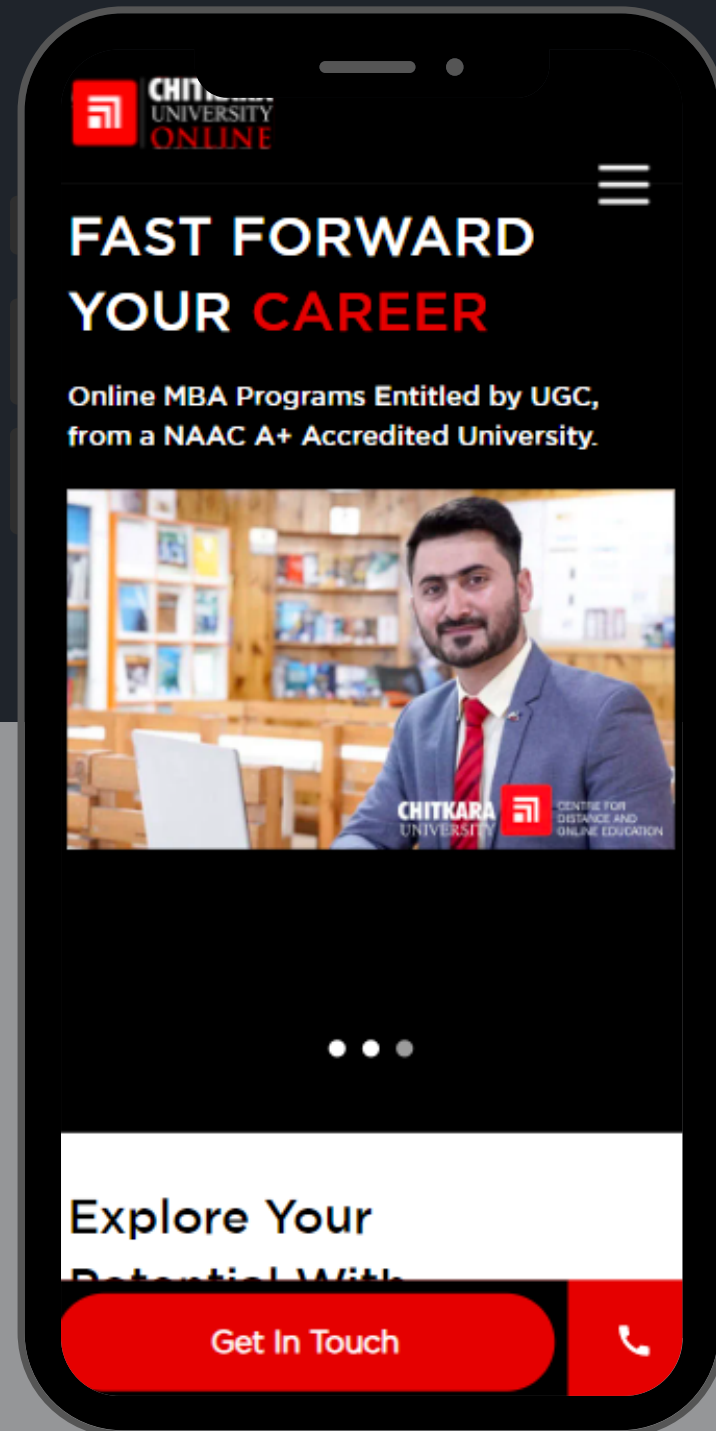


# Results we achieved for the client:

-  Website traffic organically increased over the past 1 year **4X**
-  Number of total keywords rankings **3938**
-  Organic Monthly Traffic **4380**
-  Total number of keywords in the top 5 **122**



## PORTFOLIO.



## Project 5

# Online Chitkara



[onlinechitkarau.com](https://onlinechitkarau.com)

- Witnessed a Meteoric Rise in Organic Traffic
- Garnered 40% Growth in Leads and appointment inquiries
- Ranking in the top 5 for 42 non-branded keywords.

Keyword	Search Vol	Google Ranking
<u>orthodontics livonia mi</u>	210	1
orthodontist livonia mi	210	1
instant orthodontics	70	2
invisalign farmington hills mi	90	2
elastic tie braces	50	2

# Important Stats

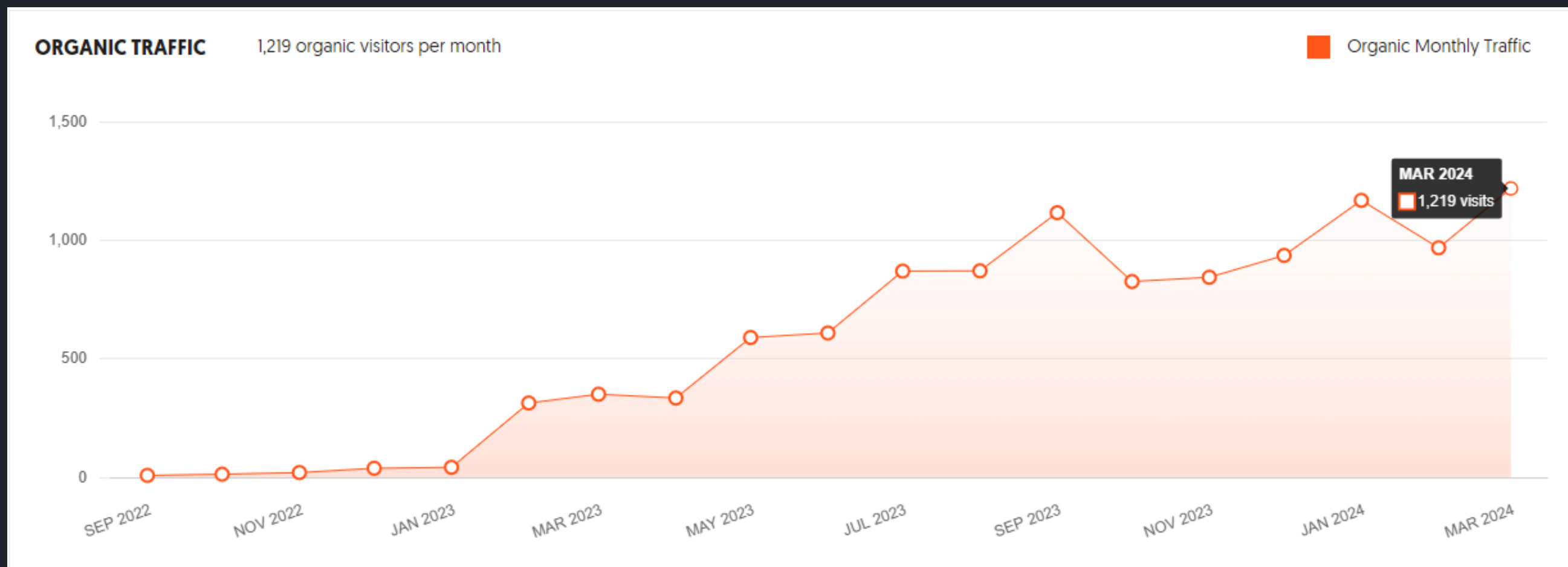
Get a detailed SEO overview of a site or page URL

Language / Country


Domain

## Traffic Overview [: https://onlinechitkarau.com/](https://onlinechitkarau.com/)

<b>ORGANIC KEYWORDS</b> <b>1,304</b>	<b>ORGANIC MONTHLY TRAFFIC</b> <b>1,219</b>	<b>DOMAIN AUTHORITY</b> <b>11</b>	<b>BACKLINKS</b> <b>142,723</b> <span>AMAZING</span> NoFollow: 37
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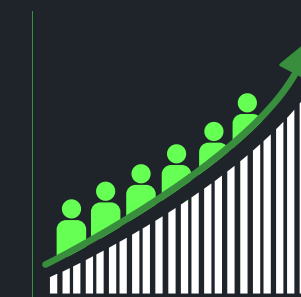
# Results we achieved for the client:

 Website traffic organically increased over the past 1 year **3.3X**

 Number of total keywords rankings **1304**

 Organic Monthly Traffic **1219**

 Total number of keywords in the top 5 **23**



# Our Skills

**On Page Optimisation**



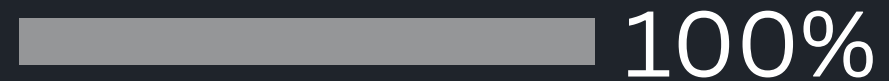
**Keyword Research**



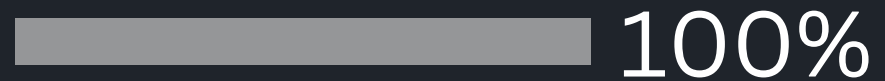
**Content Strategy**



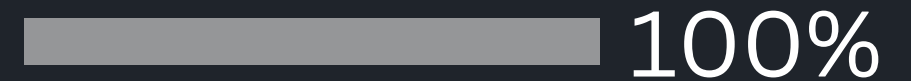
**Technical Seo**



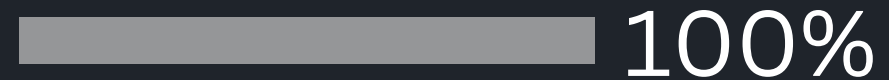
**Competitors Analysis**



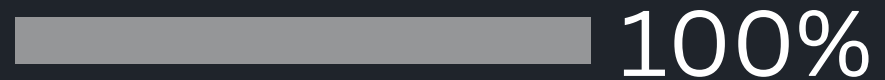
**Competitors Analysis**



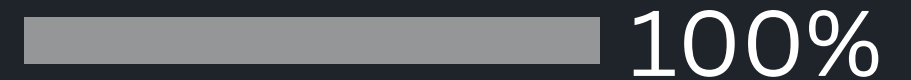
**Link Building**



**Content Strategy**



**Reporting & Analysis**



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# Achievement

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Consistently elevated website rankings across diverse client portfolios

Increased organic traffic by more than 80% on average

Implemented successful SEO strategies for various industries

Secured prominent positions in competitive search results.

Cultivated high-value backlink profiles for enhanced authority.

Crafted compelling content strategies for exponential growth.



## PORTFOLIO.



## Contact Details

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**Address :** Mohali, Punjab, India

**Email :** [www.roiscalers.com](http://www.roiscalers.com)

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**THANK YOU**

MAY YOUR WEBSITE SOAR ABOVE THE COMPETITION!